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10

Sustainability Priorities

TOPICS SHOULD BE ADDRESSING +
24 CONCRETE ACTIONS TO TAKE

Checklist

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1. Understanding your scope and requirements for sustainability:

- ✓ Understand which requirements are applicable to your organization (e.g. environmental laws, human rights, reporting requirements, etc.)
- ✓ Integrate compliance and reporting with existing processes to ensure that the necessary requirements are met.

2. Assigning Internal Roles and Responsibilities for Sustainability:

- ✓ Set dedicated roles and responsibilities to drive sustainability initiatives within your organization.
- ✓ Apply best practices for effectively assigning and communicating these roles.

3. Selecting Sustainability Key Performance Indicators:

- ✓ Define relevant KPIs to help you measure and track your progress toward sustainability goals.
- ✓ Discover a range of KPIs commonly used in your industry and learn how to align them with your organization's objectives.

4. Setting Sustainability Goals:

- ✓ Set clear and ambitious sustainability goals to drive action and benchmark progress.
- ✓ Establish SMART (Specific, Measurable, Achievable, Relevant, Time-bound) goals tailored to your organization's needs.

5. Measuring Carbon Emissions

- ✓ Pick a methodology and tool to accurately measure and manage carbon emissions
- ✓ Set a baseline, reduction targets, and action plan to achieve year-over-year goals
- ✓ Implement a management system to structurally lower your emissions

6. Sustainability Training for Management:

- ✓ Engage management in driving sustainability and fostering a culture of responsible practices.
- ✓ Implement effective strategies for training and engaging management teams in sustainability initiatives.

6. Sustainability Training for Employees

- ✓ Empower employees with the knowledge and skills to contribute to sustainability goals.
- ✓ Create engaging training programs that inspire employee involvement and behavior change.

7. Completing a Sustainability Gap Analysis:

- ✓ Conduct a comprehensive gap analysis to assess your organization's current sustainability performance.
- ✓ Identify areas of improvement and prioritize actions based on the analysis outcomes.

8. Completing a (Double) Materiality Assessment:

- ✓ Understand your organization's material sustainability issues and stakeholder priorities.
- ✓ Conduct a thorough materiality assessment and leverage the results to inform sustainability strategies.
- ✓ Repeat the exercise yearly to ensure continued alignment.

9. Writing a Sustainability Report:

- ✓ Transparently communicate your sustainability efforts through a comprehensive sustainability report.
- ✓ Best practices for reporting frameworks, content creation, and stakeholder engagement.

10. Completing an ESG Rating/Certification:

- ✓ Pursue external ESG ratings or certifications to enhance credibility and attract stakeholders.
- ✓ Learn about different rating systems and certifications available, and how to navigate the process effectively.

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The screening process for our premium freelancers

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Average experience

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